

DISTRIBUTED ENERGY EDITORIAL CALENDAR 2012 7 Ground-Breaking Issues

JANUARY/FEBRUARY

DEADLINES

Ad Closing: 11/21/2011
Materials: 11/30/2011

FEATURES

- Lighting: Outdoors
- HVAC: Technology overview
- Facilities focus: Government complexes
- Demand response: Smart grid & peak shaving
- Integrating Renewables

BONUS DISTRIBUTION

GlobalCon • AHR Expo
Renewable

MARCH/APRIL

DEADLINES

Ad Closing: 1/23/2012
Materials: 1/30/2012

FEATURES

- Lighting: Offices
- CHP & CCHP
- Facilities focus: Campus/schools
- Energy audits & energy management systems
- Generation: Emergency & disaster backup—sizing, preparation, & testing

MAY

DEADLINES

Ad Closing: 3/14/2012
Materials: 3/21/2012

FEATURES

- Lighting technology overview
- Power quality & testing
- Facilities focus: Data centers
- Energy storage solutions—UPS
- Generation: Internal combustion engines

BONUS DISTRIBUTION

Lightfair
West Coast Management Conf.

JUNE Energy Efficiency Issue

DEADLINES

Ad Closing: 4/24/2012
Materials: 5/1/2012

FEATURES

- Lighting • HVAC • Power generation & energy storage • Energy management solutions
- Windows & building envelopes

JULY/AUGUST

DEADLINES

Ad Closing: 6/6/2012
Materials: 6/13/2012

FEATURES

- Energy audits
- Fuel cells/uninterruptable power supplies
- Facilities focus: Office buildings/complexes
- Demand response & the smart grid
- Generation: steam power & large scale generation

BONUS DISTRIBUTION

Autovation

SEPTEMBER/OCTOBER

DEADLINES

Ad Closing: 7/30/2012
Materials: 8/6/2012

FEATURES

- Lighting: Audits, control systems, & management
- Heat & energy recovery
- Facilities focus: Industrial/manufacturing
- Energy efficient windows
- Generation & backup generation including loadbanks, fuel storage, sound, & emissions

BONUS DISTRIBUTION

World Energy Engineering Conf.

NOVEMBER/DECEMBER

DEADLINES

Ad Closing: 10/9/2012
Materials: 10/16/2012

FEATURES

- Lighting: Warehouses & distribution centers
- Portable power: up to 1MW
- Facilities focus: mission-critical facilities/data centers
- Energy management solutions
- Generation: Turbines from 30 kW to 100 MW+

BONUS DISTRIBUTION

Power-Gen